

BUSINESS CARES

SUPPORTING GBGH FOUNDATION

TIME TO MAKE AN **IMPACT.**

We are partnering with community-minded organizations to support the hospital in whatever ways work best for your unique business!

The principle of the program is simple, yet powerful in its multiplier effect. When a consumer makes a purchase from the Business Cares Program, a portion of the purchase (unique to each partner) directly supports patient care and equipment across our hospital. Want to sign up or talk to us about your ideas?

To learn more about Business Cares, please email Victoria Evans, Community Giving Officer at evansv@gbgh.on.ca or visit: gbghf.ca/get-involved/business-cares

GBGH Foundation Support for your fundraising plan!



We will promote your campaign through our social media channels, a dedicated page on our website, and a co-branded poster to help get your message out to the community.

We are excited to work with our partners to help you achieve your marketing goals and build your brand while having a great impact on patient care at Georgian Bay General Hospital.

"I know how important it is to have a hospital in a small community and to keep it growing. I am honoured that my small business can help out, since we all benefit from the services our hospital provides at some point or another!"



Veronica Muise
Medical Aesthetics by Vee

Examples

- % of daily, weekly, monthly sales
- Donations for every sale/referral/booking/website click
- Single product profit donations
- Point of Sale initiatives
- Buy one-give one
- Facilitating employee giving to GBGH
- Social media viral challenges

"By tying my giving to my new group benefits plans and renewals, I am able to give when I receive income at various times during the calendar year. This way it is affordable to me, my family and my business."



Roberta Courtemanche
Sun Life Financial

SUPPORT LOCAL BUSINESS
SUPPORT LOCAL HEALTHCARE



La Fondation
Hôpital général
de la baie
Georgienne

Georgian Bay
General Hospital
Foundation

"By making a donation in honour of each mortgage client, we are investing in healthcare for our whole community."



Jenna Lorette
The Mortgage Centre

BUSINESS INFORMATION

Organization Name:

Contact Name:

Address:

Email:

Phone:

BUSINESS CARES PROMOTIONAL INFORMATION

Name of Proposed Event or Promotion:

Website:

Date(s) of Event/Promotion:

Time(s):

Location:

FUNDRAISING DETAILS

1. Briefly describe how your business will raise funds to support patient care at GBGH:

2. Is GBGH Foundation the sole beneficiary of this event? If not, please list other benefactors:

☐ Yes ☐ No _____

3. Term of Commitment: ☐ 1 Day ☐ 1 Month ☐ 6 Months ☐ 1 Year ☐ Ongoing ☐ Other: _____

4. Expected Donation Amount: _____

5. Do you require a representative from GBGHF to attend any activities in relation to your promotion or event? ☐ Yes ☐ No

6. Will you provide a full accounting of all dollars raised for GBGHF? ☐ Yes ☐ No

TAX RECEIPTS

GBGH Foundation can only issue tax receipts for the amount of the actual donations received by GBGH Foundation. As per Canada Revenue Agency regulations, GBGH Foundation cannot issue tax receipts for funds that have been generated from a dual benefitting relationship. We can only issue acknowledgement receipts for these funds. Tax receipts will be issued by GBGH Foundation for individual donors if names, addresses, and amounts are provided. Tax receipts cannot be issued for funds used to cover the costs of the event or other administrative expenses incurred by the organizer.

Will you be requesting individual tax receipts from GBGH Foundation? ☐ Yes ☐ No

Each Business Cares Partnership promotion will be unique to the individual business who enrolls into the program which may require special requirements.



Business Cares Partner Signature

Date

GBGH Foundation Representative

Date

Please send your completed application form to:

**Victoria Evans, Community Giving Officer
GBGH Foundation**

PO Box 760, Midland, ON L4R 4P4

Or by email: evansv@gbgh.on.ca