

the wave

NEWSLETTER SUMMER 2023

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A front row seat to teamwork, collaboration and exceptional care.

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YOUR IMPACT

How you are helping to strengthen health care for our community.

page 8



La Fondation
Hôpital général
de la baie
Georgienne

Georgian Bay
General Hospital
Foundation

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heartfelt
thanks!

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MESSAGE FROM GBGH FOUNDATION
**CEO NICOLE KRAFTSCIK AND
 BOARD CHAIR KATIE HOUSTON**

The past six months, as we emerge from the quiet and caution of the pandemic, have felt like spring after a very long winter...everything is bursting with life, activity and energy! We see it in the community, with events and activities in full swing, and we also see it in the hospital, with the plans for expansion and growth moving forward every day.

Our hospital has accomplished so much over the past year (page 7), and we are working collaboratively with the entire GBGH team to move many more projects forward in 2023 & 2024. We are on the brink of some of the most critical fundraising projects in our community's history: bringing our community's first MRI to GBGH; building a comprehensive mental health program to expand service across the region; replacing more than \$2.4-million in aging and outdated equipment (page 10); and even a new hospital on the horizon.

But, at the heart of all of this growth and expansion is YOU. You are so important to the future of this hospital. You have given us so much to celebrate this year (page 5) with your generous investment in GBGH. You helped to purchase new equipment that is helping to provide

excellent care for thousands of patients (page 8). And, you continue to come up with creative ways to help get our community engaged, including the new GBGH 50/50 Lottery (page 14).

Thank you for being such a valued part of our Georgian Bay General Hospital family. Thank you for your continued investment; thank you for your voices that advocate for your hospital; and thank you for your insight and feedback (including inspiring GBGH stories – page 4) which remind us that YOU – our community – are the reason we do all that we do.

With heartfelt thanks,

Nicole Kraftscik
 CEO
 GBGH Foundation

Katie Houston
 Chair, Board of Directors
 GBGH Foundation

2023-2024 BOARD OF DIRECTORS

- Catherine (Katie) Houston - Chair
- Jennifer Schnier - Vice Chair
- Glenn Keenan - Director
- Jeff Holloway - Director
- Jenna Dafoe - Director
- Jennifer Johnson - Director
- Joe Rooney - Director
- John Walker - Director
- Mary Harvey - Director
- Natalie Cote-Parnell - Director
- Ryan Merkley - Director
- Dave Wattling - GBGH Board Appointee
- Matthew Lawson - GBGH President & CEO
- Nicole Kraftscik - GBGH Foundation CEO

GBGH FOUNDATION STAFF

- Nicole Kraftscik - CEO
- Greg MacMillan - Director, Finance & Operations
- Jesse Dees - Sr. Key Relationships Officer
- Jen Russell - Sr. Marketing & Community Engagement Officer
- Lisa Wanamaker - Donor Relations & Stewardship Officer
- Victoria Evans - Community Giving Officer
- Jenn Harris - Donor Relations Coordinator
- Robyn Kaczanowski - Communications Assistant

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- Editor in Chief - Nicole Kraftscik
- Editor - Jen Russell
- Design - Collaborative Haus Marketing

heartfelt
thanks!

A STRETCHER STORY

A visit to the Emergency Department (ED) wasn't on Glen Holmes' honey-do list on June 5, 2023, but intense pain in his lower abdomen took him to GBGH on that very busy Monday morning. A quick assessment from the triage nurse placed him on a stretcher directly in front of the nurse's station, where he had a front row seat to the conversations and interactions between the entire ED team.

"It was a typical summer time Monday at GBGH, the place was packed, staff were moving at a terrific pace, patients were coming in constantly, and there were endless calls for help, supplies and beds," shares Glen. *"What amazed me most was the calm way the staff dealt with issues, spoke to each other, reinforced each other, and gave it their best in spite of all the activity and demands."*

In the end, a CT scan determined that the cause of pain was a kidney stone, and he was back on his feet again in no time once it had passed. But, the experience had a profound impact on Glen.

"We are so fortunate to have such a great ED team at GBGH," continues Glen. *"They couldn't have been more helpful, more kind or more professional if they tried."*



To show his appreciation, Glen made a Heartfelt Thanks donation to honour the ED team for the amazing care he received, including ward clerk Danielle Norton, team leader Jen Graham, triage nurse Cherie Leeming, nurse Jacqueline Junkin and Dr. Dan Lee.

"It was a stressful week for the team, and [Glen] had a front row seat to see our excellent team in action," says Dr. Lee, Chief of Emergency Medicine. *"It means so much to all of us to receive this recognition, especially in the midst of all the challenges we were seeing."*



To learn more about making a gift to honour a GBGH team member, visit gbghf.ca/heartfeltthanks

FINANCIAL HIGHLIGHTS

REVENUES

	2022/2023	2021/2022
DONATIONS	\$3,178,058	\$1,892,030
PLANNED GIVING	\$529,736	\$95,509
EVENTS	\$436,445	\$1,308,193
TOTAL DONOR REVENUE	\$4,144,239	\$3,295,732
INVESTMENT INCOME (NET)	\$124,247	\$(18,944)
TOTAL REVENUE	\$4,268,486	\$3,276,788

EXPENSES

	2022/2023	2021/2022
FUNDRAISING COSTS	\$622,096	\$501,821
ADMINISTRATION	\$738,117	\$472,684
TOTAL EXPENSES	\$1,360,213	\$974,505

	2022/2023	2021/2022
GRANTS TO GBGH	\$887,140	\$466,481

	2022/2023	2021/2022
NET FUNDS RAISED TO SUPPORT GBGH	\$2,908,273	\$2,302,283

	2022/2023	2021/2022
TOTAL # OF GIFTS	5,279	5,217
TOTAL # OF DONORS	1,805	1,873
AVERAGE GIFT	\$785	\$632
AVERAGE GIFT PER DONOR	\$2,296	\$1,760

This is an excerpt from the Georgian Bay General Hospital Foundation's full audited financial statements.

SUMMER 2023 REASONS TO CELEBRATE



KICKSTART YOUR HEART

In February, our community rallied together to support the Foundation's Kickstart Your Heart campaign, aiming to raise funds for cardiac monitors and ECG machines at GBGH. Thanks to a generous match gift of \$25,000 from Conrad & Donna Huber, and local couple Steve & Brenda for their \$15,000 gift at the 11th hour on Valentine's Day, \$114,327 was raised in just 2 weeks! Many local businesses participated as well, with more than \$13,000 being raised through their Business Cares initiatives.

MCHAPPY DAY

On May 10, 2023, McDonald's restaurants in Midland and Elmvale once again partnered with the GBGH Foundation for McHappy Day®. The one-day event raised a record-breaking \$30,000! The GBGH Foundation received \$15,000 to support the purchase of a magnetic resonance imaging (MRI) machine for GBGH. The remaining funds support Ronald McDonald House Charities Toronto.



MONTHLY MATCH

In April, the Foundation announced a new match gift from donor & GBGH volunteer, James Layer. From April 1, 2023 to March 31, 2024, James will match all new monthly donations to the GBGH Foundation, up to a total of \$20,000. In just a few short months, 30 individuals have joined our Monthly Giving family, contributing an additional \$1,325 per month to the Foundation's Impact Fund thanks to James' match gift.

GAIL LA CHAPPELLE BURSARY WINNERS

Each year, the GBGH Foundation awards monies from the Gail La Chapelle Education Fund to nursing staff who are continuing their education. This year's recipients received a total of \$5,425 for programs such as a Nephrology Certificate, RPN-BScN Bridge, Emergency Nursing RN Certificate, Masters of Nursing – Advanced Practice Speciality and BScN.



GBAY GALS

On May 29th, the Gbay Gals Give held their spring social, and presented the GBGH Foundation with a cheque for \$43,800 to help bring an MRI machine to the Midland hospital. The group, numbering approximately 250 women, meet twice each year to give back to various charities in the community.

MIDLAND ROYAL CANADIAN LEGION DONATION

On May 18, 2023, the Royal Canadian Legion Branch 80 (Midland) presented the Georgian Bay General Hospital (GBGH) Foundation with a \$20,000 donation. This gift will support the purchase of cardiac monitors & ECG machines for GBGH, ensuring patients and veterans have access to life-saving care and treatment close to home.



LAUNCH OF THE GBGH 50/50

On June 5, 2023 the Georgian Bay General Hospital (GBGH) Foundation officially launched its first-ever monthly lottery, called the GBGH 50/50, to support the hospital's most urgent priorities. Grand prize draws will take place on the last Thursday of every month, with two early bird cash prizes of \$500 and \$1,000. Tickets can be purchased at www.GBGH5050.ca.



DONOR SPOTLIGHT: PETER JENNINGS

Peter Jennings is a journalist and published author who now calls Georgian Bay home. Prior to writing full time, Peter spent his career in corporate communications running agencies handling marketing, advertising, branding, PR and content production.

In 2021, Peter first visited Georgian Bay General Hospital (GBGH) as a patient, and learned about the Heartfelt Thanks program. Appreciative of the great care received, he made a donation in honour of the Emergency Department & Diagnostic Imaging teams. Over the next year, Peter responded to a number of the Foundation's requests for support, as he feels strongly that it's important to give back and help others where he can.

In December 2022, Peter attended the Foundation's Virtual Breakfast of Champions, and learned about the Monthly Giving program. At the end of the meeting, he became a monthly giving donor, and joined a family of 50 other individuals who choose to invest in their local hospital and make a significant impact through a regular monthly gift.

In 2023, all new monthly donations will be matched by GBGH volunteer and donor, James Layer. To learn more, visit <https://gbghf.ca/monthly-giving/> or contact Lisa Wanamaker (wanamakerl@gbgh.on.ca or 705-526-1300 ext. 5342).



“In a wonderful community like Midland and beyond, few things can be more crucial than a robust hospital. The constant demand for brilliant health providers and up-to-date equipment (such as the much needed MRI technology) requires diligent support from the general public. This is why I choose to donate to Georgian Bay General Hospital on a monthly basis. I hope you will too.”

– PETER JENNINGS

Thank You

Thank you to all our donors for your generous contributions to empower GBGH to deliver exceptional healthcare from April 1, 2022 – March 31, 2023. We see the impact of your partnership with every diagnosis, every surgery and every life-saving story. **You are making a difference!**

\$1,000,000+

County of Simcoe

\$100,000-\$999,999
Anonymous
Bill & Suzanne Richardson
Estate of James Robert Lowe
The Weber Foundation

\$50,000-\$99,999
Conrad & Donna Huber
Estate of Ernest Bazinet
German Canadian Club Gemuetlichkeit
Ralph Befort & Kathy Elsdon Befort
The Doug Lamon Foundation
The Mancini Foundation
The Wolfe Family (Thunder Beach)

\$25,000-\$49,999
Alan & Alison Fryer
Anonymous
Bill & Nancy Hunter

Brian Foster & Barbara Lindenbach
Georgian Radiology Consultants
Huron Community Foundation
Michael & Sarah Thor
Nancy & Bill Martin
Neil Desroches
The Lenneard Family
Rotary Club of Midland
Township of Tiny

\$10,000-\$24,999
Anonymous
Coland Developments Corporation Inc
Currie Truck Centre
Estate of Dorothea Ilse Huehmann
Faris Team Real Estate Brokerage
Frank & Helen Morneau
Gilkon Construction
Gord Fraser & Ron Chalmers
Grange of Prince Edward Winery
Jerry & Marie Pope
John & Jean Forster

John & Susan Maynard
Joseph Rooney
Larry Fournier
Maple Leaf Marinas
McDonald's Restaurants, Midland & Elmvale
Neal & Kathryn Foot
Nick & Marina Boudouris, OPA Catering
Performance Boat Club Charities
Peter & Kathryn Slykerman
Peter & Lynda Wolfhard
Robert & Sheila Burk
Robert Snyder
Scotiabank Penetanguishene
Squarefoot Commercial Group
William Schumacher

\$5,000-\$9,999
A. Benson Lorrinan
Anonymous
Balm Beach Windows & Doors
Barry & Holly Norris
Brenda Moss



AN UPDATE FROM GBGH PRESIDENT AND CEO MATTHEW LAWSON

Summer has finally arrived and I know it's a time of year to which we all look forward after a long winter. At GBGH, June is the time when we reflect on the previous year, and celebrate all that our incredible team has accomplished.

It is a privilege to be part of this organization and witness the entire GBGH team working together to make our hospital an incredible place to work, and a place our community can rely on to receive excellent, personalized health care.

This year, the GBGH team has accomplished some exceptional achievements, and I'd like to highlight a few of them for you.

- Launched an **ED wait times clock** to align with our commitment to be transparent with our community
- Received approval for \$800K in **annual MRI operating funding**
- Dedicated **recruitment initiatives** such as targeted social media campaigns and hiring events, which have helped GBGH attract talented crew members to support our goal of being fully staffed
- Brought full **Pulmonary Function Testing (PFT)** to our community and **expanded the surgical program** to ensure care closer to home
- Initiated the **Essential Care Partner program** to ensure essential caregivers have a specific role as members of the care team
- Received a **Provincial Eligible Approach Rate Award** from Ontario Health Trillium Gift of Life Network (TGLN), recognizing GBGH's outstanding efforts in facilitating discussions about organ and tissue donation
- Developed our **new strategic plan** which will guide GBGH for the next seven years (2023-2030)

We are looking forward to continuing to serve our community in alignment with our recently updated and newly released strategic plan – **We Make Excellent Care Personal**. After extensive public and internal consultation, the new plan will serve as our map, guiding GBGH for the next seven years through all our planning and decision-making. You can learn more on the GBGH website – gbgh.on.ca/about-us/our-strategic-plan

Finally, I would just like to extend my deepest appreciation and gratitude to you for investing in GBGH, and equipping our team with the equipment and technology that we rely on to deliver excellent care to thousands of patients every year.

Thank you for being such an important part of the GBGH family.

Matthew Lawson
President & CEO
Georgian Bay General Hospital

YOUR IMPACT



PATIENT BATHTUB

It has arrived! On April 25, the new, therapeutic bathtub was installed for patients on the 2N unit at GBGH. Amy, PSW on 2N, shared her excitement about the tub: "The new tub is amazing! I really like all the modern features - everything is built in (even a soap dispenser!), an easy-to-use shower head, the tub raises to whatever level you're comfortable to work at, and it's easy to sanitize after. The tub is so clean and bright and very inviting. Thank you!"



PHOTOTHERAPY LIGHTS

Our local McDonald's restaurants - in Midland & Elmvale - generously support GBGH during McHappy Day®, and in 2022 funds raised helped to purchase Phototherapy Lights to provide safe, effective treatment for hyperbilirubinemia. Two Giraffe Spotlights are lightweight, with a flexible gooseneck design which makes it easy to deliver light exactly where it's needed. Adding a second phototherapy blanket to the department means more than one baby can receive treatment while being held by a loved one.



CARDIAC MONITORS

The focus of our Kickstart Your Heart campaign in February was to bring new cardiac monitors to GBGH, to replace the very outdated units that the teams depend on to provide life-saving information! On May 16, the team from Phillips was on site at GBGH to install 37 new cardiac monitors, and upgraded the central monitoring systems in the Emergency Department (ED) and Intensive Care Unit (ICU).

The new monitors have big, bright screens which helps with visibility, and each is equipped with a portable unit that can travel with a patient if they leave their bed for imaging, or other testing. And, in the fall of this year, the new monitors will be connected directly into the electronic patient medical record system, so that all vital patient data will be automatically recorded into the chart!

\$5,000-\$9,999 (continued)

Charles Nagy
Deborah Bazinet
Diane Greenfield
Elizabeth Dow & Mark Stembridge
Estate of Alexandra Guoba
Glenn Keenan
Huronian LeisureScapes
In Memory of Edward Szarga, Eva
& Eric Simpson
Jack & Janice Swick
James Layter
James & Karen Mulligan
Ken Norris
Les Betram & Sons (1985) Limited
Marcee Ruby & Paul Rowan
Mark & Carol Cruden
Martin & Margaret Roth
Mary Cottrell
Michael & Janet Coley
Newmarket Tay Hydro
North Simcoe Anglers and Hunters
Conservation Club
Patty & Habib Khorshid
Perkinsfield Kitchen and Bath
Peter & Kathryn Slykerman
Rick & Gill Russell
Ronald & Joan Asselin
Russel & Patricia Fleming
Steve & Andrea Jacklin and Family,
on behalf of Tom Smith Chevrolet Buick GMC
Susan Niczowski
Team Hawke Realty
Ted & Laurel Chivers

Tiffany Marchildon
Tiny Township Lions Club

\$2,500-\$4,999

ADCO Tire and Auto Inc
Alair Homes Georgian Bay
Anonymous
Barber & Haskill Endowment
Fund, Huronia Community Foundation
Bernie & Ann-Marie Uhlich
Bob Kafato - LabX Media Group Canada Inc
Borden Ladner Gervais LLP
Brent & Yvonne Howell
Bruce & Dilys Chamney
Cassie & Tim Kastelic
Chris & Joan Tulley
Craig & Eve Stewart
Dave, Michelle & A.J. Mink
Dennis & Joan Jackson
Dorplex Industries Ltd
Edward & Margaret Ney
Eleanor Allgood
Electrical Layout Design
Factory Recreation
Fred Wareing
Garry & Catherine Travers
Garthside Limited
Gerald White
Gerry & Linda Vrieswyk
Gordon Hagen
Gregory Rice
Guardian Healthcare Providers
Harbourfront Wealth Management
Harris & Olive Colish

HGR Graham Partners
Ian Stevenson
Jane & Ray Millar
Janice Wright
Jeffrey Orr & Suzanne Legge
Jerry Van Dyk
Jim McCreary & Deb Cross
John Cathers & Delia McLeod
Karen O'Coin
Katie Houston & Max Heyer
Liahona Capital Inc
LiUNA Local 183
Lois Lipton
Marnie & Michael
Martha McCain
Midland Toyota Inc
Mike & Melissa Robinson
Mink Insurance Service Ltd
Paul Fahey
Paul Gravelle
Penetang Sand & Gravel
Phil DeBruyne & Susan Robillard
Port McNicoll Lions Club
RE/MAX By the Bay Brokerage
Robert & Kathleen Martin Family Charitable Giving Fund
Rod & Fran Ferguson
Rodney Reynolds
Ryan & Andrea Lesperance
Scotiabank Midland
Simcoe County District Health Unit
STBC Inc.
Syntec Process Equipment Ltd
Township of Springwater
The Mortgage Centre Midland



The Foundation Cornerstone Partners are a group of loyal supporters, who collectively make a meaningful impact on the healthcare provided at Georgian Bay General Hospital through an annual financial gift. Our Cornerstone Partners Ambassadors, Ted & Laurel Chivers, would be pleased to speak with you about the program. To connect with them, please contact Jesse Dees (deesj@gbgh.on.ca, 705-526-1300 ext. 5338)

Diamond (\$10,000+)

Gord Fraser & Ron Chalmers
 John & Susan Maynard
 Michael & Sarah Thor
 Peter & Lynda Wolfhard
 Robert & Sheila Burk

Platinum (\$5,000-\$9,999)

Bill & Nancy Hunter
 Brenda Moss
 Deborah Bazinet
 In Memory of Edward Szarga,
 Eva & Eric Simpson

Nancy & Bill Martin
 Neal & Kathryn Foot
 Peter & Kathryn Slykerman
 Ted & Laurel Chivers

Gold (\$2,500-\$4,999)

Barber & Haskill Endowment Fund,
 Huronia Community Foundation
 Bernie & Ann-Marie Uhlich
 Brent & Yvonne Howell
 Bruce & Dilys Chamney
 Cassie & Tim Kastelic
 Chris & Joan Tulley
 Dave & Barb Turner
 Dave, Michelle & A.J. Mink
 Edward & Margaret Ney

Eleanor Allgood
 Factory Recreation
 Garry & Catherine Travers
 Gordon & Cathy McKay
 Gregory Rice
 Hudson Leavens
 Jane & Ray Millar
 Jeffrey Orr & Suzanne Legge
 Jim McCreary & Deb Cross
 John Cathers & Delia McLeod

Midland Toyota Inc
 Mink Insurance Service Ltd
 Newmarket Tay Hydro
 Phil DeBruyne & Susan Robillard
 Rod & Fran Ferguson
 Terry & Anita Fegarty
 Thomas & Deborah Jones

Silver (\$1,000-\$2,499)

Alan & Patricia Lewis
 Anonymous
 Barry & Judy Goode
 Bonnie McDonald
 Dennis & Joan Jackson
 Doug & Valerie Swann
 Eleanor & George Jones
 Huronia Animal Hospital
 In Memory of John Rogers Sloan

Ken & Valerie Stief
 Kevin & Ashley Haire and Family
 Kurt Benke & Family
 Martine Celej
 Michael & Jeannie Connolly
 Pat Shacklady
 Paul & Marjolyn Van Der Wel
 Rick & Gill Russell
 Robert Paradis

Shirley Craig
 Shirley Funk
 Stephen & Riina Makk
 Terry & Anna Cheaney
 The Bradstreet Family Foundation
 Verna Gignac
 William Hook
 William & Norah Stoner

Bronze (\$500-\$999)

Anne & William Mills
 Anonymous
 Barry & Patricia Smith
 Bernie & Georgette Mailloux
 Craig, Eve, Chloe & Tyler Stewart
 David & Monica Hobson
 Diane Ouimet-Schryver
 Don & Gail Chapman
 Gail Stone

Gesina & Dave Henderson
 Howard & Joan Robinson
 John & Pat Buchan
 John & Ruth Gammell
 Ken & Brenda Hicks
 Kenneth Mills
 Kevin Tigwell & Sylvia Westcott-Tigwell
 Lydia Ehmcke
 Maurice & Enid Corbett

Patrick & Rosemary Kearns
 Philip & Vivian Wright
 Robert & Judy Galloway
 Rod & Muriel McVeigh
 Sara Lankshear
 Sue Cook

 = In Memory

The Right Equipment **SAVES LIVES.**

This year, we must raise nearly **\$2.5-million** for vital capital equipment, plus \$4-million for MRI, that will help save and improve lives at Georgian Bay General Hospital.

Inpatient Units - \$42,934

- Patient Lift for Ambulation
- Blanket Warmer
- Bladder Scanner

Ambulatory Care - \$53,408

- Power Procedure Table
- ENT Flexible Scope
- Ceiling-Mounted Exam Light

Emergency Department - \$75,464

- Slit Lamp
- Stretchers (5)
- Tonopen

Surgical Services - \$203,027

- Surgical Tables (2)
- Closed Carts
- Ultrasonic Instrument Cleaner

Intensive Care Unit - \$99,475

- Patient Temperature Management System
- New doors for patient rooms

Laboratory - \$604,049

- Automated Transfusion Analyzer
- Plasma Thawer
- Chemistry & Immunochemistry Analyzers (2)
- ESR (erythrocyte sedimentation rate) Analyzer
- PCR (Polymerase Chain Reaction) Machine

Diagnostic Imaging - \$1,386,417

- X-Ray Rooms (2)
- Ultrasound Machine
- Ultrasound Probe Disinfection System

Magnetic Resonance Imaging (MRI) - \$4,000,000

Pharmacy - \$23,635

- Large Purpose-Built Fridge
- Purpose-Built Freezer

Obstetrical Services - \$71,521

- Neonatal Resuscitation Monitor
- Radiant Newborn Warmer



To learn more about these important pieces of equipment, please visit: gbghf.ca/current-needs/equipment-needs/ or set up a time to meet with Jesse Dees, Sr. Key Relationships Officer by calling 705-526-GIVE (4483).

\$2,500-\$4,999 (continued)

Triple Tech Heating, Air Conditioning & Refrigeration Inc
Ursula Kunst
William Ferguson & Dr. Lynda Mickelborough

\$1,000-\$2,499

Adam & Beth Bourgeois and Family
Adam & Sabrina Staunton
Alan & Patricia Lewis
Alan & Joan Sundeen
Allan Dickey
Allan & Ilga Shakes
Angela Wiggins
Anila Mathia & Ian Wagg
Ann Herring
Anonymous
Anton & Maria Brancelj
Baxter Ward Lions Club

Bernice Matthews
Bill & Toni Whittaker
BNI Georgian Bay Achievers
Bob & Pam Gunn
Bonnie McDonald
Bradley Hawke
Carson Funeral Home Cremation & Life Celebration Centre
Chad & Natalie Parnell
Chris Edwards & Christine Baguley
Chris Wirsching
Cindy Butler
Dale E. Boyd
Dan & Candice Lee
David Bayfield & Jennifer Johnson
David & Janet Balfour
Dave & Sheila Carpenter, Herb Carpenter Limited
David Colagiacomo
David & Jennifer Harker

Dave & Suzanne Wattling
Don Powell
Doreen Leeming
Doug & Barbara Mundy
Doug & Sandra Muxlow
Doug & Valerie Swann
Doug Taylor
Eileen Sacks & Thomas W Baker
Elizabeth Coyne-Dubeau & Paul Dubeau
Elyse Rousseau
Eleanor Jones
Erin & Luke Kominek
Frank Berdan
Gareth Young
Gemtron Canada Corporation
Geoff & Maureen Bond
Gordon & Andrea Brandt
Gregory Herriott

BUSINESS CARES

SUPPORTING GBGH FOUNDATION

The Foundation is partnering with community-minded organizations to support the hospital in whatever ways work best for their unique business. Our partners have the flexibility to build their brand, meet their social responsibility goals, build customer loyalty and increase employee morale – all while having a great impact on care at GBGH.

In 2022 the Business Cares program welcomed **15 new partners** and **15 returning partners**, collectively raising more than **\$55,000** for the GBGH Foundation. Thank you to our local business community for the generous support!

Returning Partners

- Arbour's Flower Shoppe
- Roberta Courtemanche, Sun Life Financial
- OPA Catering
- Saturday Afternoons
- McDonald's Restaurants
- Central Spa & Pool Supply
- Industrial Filter Manufacturing Ltd.
- Jenna Lorette, The Mortgage Centre
- Rooted Café
- The Beer Store
- Maple Leaf Marinas
- Mayes Martin
- Franke Kindred
- Janice Stone Life Coaching
- Funding Innovation Inc.

New Partners

- The Grange of Prince Edward Winery
- The Happy Pineapple Boutique
- Huronia LeisureScapes
- Medical Aesthetics by Vee
- Pulse Nutrition
- Sweet Treats Factory
- The Boathouse Eatery
- MegaMindful Living
- Coxworth & Associates
- Cornerstone Barbering Services
- Lauren La Brie
- Georgian Bay Sauna Rentals
- Gymfinity Gymnastics Centre
- Café Kittyhawk
- Newmarket Tay Hydro



"I know how important it is to have a hospital in a small community and to keep it growing. I am honoured that my small business can help out since we all benefit from the services our hospital provides at some point or another."

*– Veronica Muise
Medical Aesthetics by Vee*



To learn more about the Business Cares program, please visit:
gbghf.ca/get-involved/business-cares/



- Gymfinity Gymnastics Centre
- Harold & Audrey Curry Endowment Fund
- Harbour West Marina Ltd
- Helen Splane
- Helmut & Dianne Paddacs
- Horst Heuer
- Huronia Animal Hospital
- In Memory of John Rogers Sloan
- Insure Med Financial
- J.J. & Lillian Gignac Endowment Fund
- James & Barbara Dennett
- James Mitchell & Suzanne Plouffe
- James Barry Saunders
- James & Doreen Yamashita
- Jane Hamilton & Don Cooper
- Jen Russell
- Jerome Schnarr
- Jill St. Amant

- Jim & Kathy Stewart
- John & Ruth Gammell
- John Hanson
- John & Mary Magill
- John & Barbara McCallum
- John Palmer
- Judith Stamm
- Judith Thomas
- Justin & Nadia Thompson
- Karen Guluche
- Ken & Valerie Stief
- Kevin & Ashley Haire and Family
- Kevin Tigwell & Sylvia Westcott-Tigwell
- Kurt Benke & Family
- Kurt & Brenda Krohn
- Larmand Group Private Wealth Management
- Larry Buckley
- Lesley Heymann

- Lisa Thomason
- Louise O'Connor
- Lynda & Michael Hobbs
- Malcolm Archibald
- Margaret Faye Walker
- Marie Lewis
- Martine Celej
- Mayes-Martin Ltd
- McInnes - Gerow Family Foundation
- Medical Aesthetics by Vee
- Meredith Keenan
- Michael & Jeannie Connolly
- Michael Hasley
- Michael McKay
- Michel Pigeon
- Microsoft Canada
- Midland District Shrine Club
- Midland Lions Club



PROFESSIONAL PERSPECTIVE

Michael Hanton is a Wills & Estates lawyer at HGR Graham Partners LLP – one of the largest law firms in Simcoe County, with offices in Midland, Penetanguishene, Barrie, Orillia, and Elmvale.

What is a planned or legacy gift?

A “planned gift”, also known as a “legacy gift”, is a donation that is left to a charity or non-profit organization in the Last Will and Testament of a donor. These types of gifts can take many forms, but often take the form of a specific monetary amount or a specific proportion of an Estate. Donors can also choose to designate their preferred organization as a beneficiary of their life insurance policy.

Why is leaving a charitable bequest important?

We are only given a short amount of time in our lives to have our voices heard and make an impact on what is important us. Legacy giving to a charity is a great way to extend that time. By donating to a charity through a Will, you can leave a lasting legacy that can continue to benefit others long after you’ve passed away.

What are the benefits of a charitable bequest to my family and I?

With the seemingly ever-climbing costs of living, donating to charities is not always a feasible option during our lifetimes. Legacy giving provides a great opportunity to financially support causes that are important to us, regardless of our financial situation.

In addition to providing financial support to those charities that are near and dear to us, legacy giving also creates the potential for significant tax savings in an Estate, which could, in turn, result in a larger inheritance for the remaining beneficiaries. We often work closely with accountants knowledgeable in the field of tax planning for Trusts and Estates when determining the specific tax advantages of legacy giving.

What impact can a legacy gift have at GBGH?

GBGH has some incredible growth and development planned for the future, with a new mental health program coming in a few years, and the potential for a new hospital in the next 20 years. A legacy gift – planned today – will help to make these transformational projects a reality for generations to come.

If you would like more information or have questions, we’d be delighted to speak with you about your considerations for including the Georgian Bay General Hospital Foundation in your will. Please contact to Jesse Dees at 705-526-1300 ext. 5338 or deesj@gbgh.on.ca



\$1,000-\$2,499 (contined)

Nicholls Funeral Home
Nicole & Martin Kraftscik
Olu Bolarinwa
Parkin Architects Limited
Pat Shacklady
Paul & Marjoly Van Der Wel
Peggy Wallace
Penetang Knights of Columbus
Penetanguishene Funeral Home
Peter & Cheryl Kizoff
Peter Koetsier & Wendy Wingfelder
Pieter & Nancy Ann Henstra
Ray & Mary Nason
Richard O’Neill
Rick & Debbie Ashford
Richard & Mary Ellen Hall
Rick & Emily Queenan

Robbie & Anni Evans
Robert & Zabella Carson
Robert Paradis
Robert & Joan Shantz
Robert Stubbins & Margaret Cudahy Stubbins
Roberta Courtemanche
Roger & Lynne Goddard
Sandra Anstey
Sara Lankshear
Shawn Davy
Shirley Craig
Shirley Funk
Susan Newell
Teena Leroux
Teresa Jancen
Teresa Morneau
Terry & Anita Fegarty

The Boathouse Eatery
The Bradstreet Family Foundation
The Tonglen Foundation
Titi Akinsanmi
Todd & Marlene Lalonde
Tom & Patricia McNamara
Tom & Laraine Smith
Verna Gignac
Virginia Nihill
William & Joy Bacon
William Hook
William & Erica Marks
William & Norah Stoner
Woodland Beach Property Association

\$500-\$999

1217434 Ontario Limited
A.J. Mink

Aaron Kontkanen
Adrienne Dunn
Al & Sue Gignac
Alan De Luca
Alannah Eberschlag
Alta Vista Planning Partners Inc
AMJ Campbell, Toronto East
Amy Preston
Andrea Rice
Andrew David Petras
Angie Saini
Anne Legge
Anne Lidstone
Anne & William Mills
Anonymous
Antero & Shirley Kontkanen
Anthony Irwin
Arbour’s Flower Shoppe



BEST CARE LEADERSHIP CIRCLE

THE BEST CARE LEADERSHIP CIRCLE RECOGNIZES CUMULATIVE GIVING OVER TIME TO HONOUR OUR INDIVIDUAL DONORS' LONG-TERM COMMITMENT TO ENSURING EXCEPTIONAL CARE AT GEORGIAN BAY GENERAL HOSPITAL.

Diamond (\$1,000,000+)

Georgian Bay General Hospital
Volunteer Association
Lucille Pratt
Robbert Hartog
The Mancini Foundation
The Weber Foundation

Platinum (\$250,000-\$999,999)

Agnes Malcolm Gray
Alan & Alison Fryer
Brian Bradstreet
Conrad & Donna Huber
Douglas Lamon
Family & Friends of Gail La Chapelle
James Robert Lowe
Jean Gallagher
Margaret Thistle
Michael & Sarah Thor
Robert Cudney
The Wolfe Family (Thunder Beach)
Verne Harry John Whillier

Gold (\$100,000-\$249,999)

Alex , David & Sharon Jarlette
Anonymous
Beverley McPetrie
Bill & Suzanne Richardson
Bruce & Norah Carruthers
David James Finch
David, Michelle & A.J. Mink
Frank & Helen Morneau
James Parker
Joseph Rooney
Margaret Elizabeth Robinson
Mitchell Wywiorski
Nancy & Bill Martin
Neal & Kathryn Foot
Peter Lyons & Cheryl Karges
Ralph Befort & Kathy Elsdon Befort
Ruth Lucile Gay
William Ballard
William F Morneau
William & Arlene Schumacher

Silver (\$50,000-\$99,999)

A. Benson Lorriman
Adam & Beth Bourgeois and Family
Alvin & Heather Clarke
Andre & Shirley Desroches
Anonymous
Bill & Nancy Hunter
Brenda Moss
David Sealy
Don & Jean Currie
Dwayne & Tanya Frans
Donald Keith Harrison
Doreen Shirley Cryderman
Douglas Hall
Ernest Bazinet
Harald Hanimagi
Lawrence Frederick Charles Boyce
Margaret Agnes Kelly
Margaret Tidy
Sarah Adams
Winnifred Eva Blanche Caughey
Geoffrey Moses
Gord Fraser & Ron Chalmers
Hugh R. Hanson
In Memory of Edward Szarga, Eva & Eric Simpson
James Layter
Jim Koch
John & Jeanne McIsaac
John & Judith Grant
Paul & Jeannette Lenneard
Peter & Lynda Wolfhard
Phil DeBruyne & Susan Robillard
Robert & Sheila Burk
Robert & Gillian Strachan
Steve & Andrea Jacklin and Family
William Ferguson & Dr. Lynda Mickelborough

Bronze (\$25,000-\$49,999)

Ann Koppel
Anonymous
Brian Foster & Barbara Lindenbach
Brock Barker
Bruce & Lorna Robertson
Cassie & Tim Kastelic
Catharine Bayles & Rolf Springer

Chris Pfaff
David (Don) MacRae
David & Barb Turner
Deborah Bazinet
Donald Guloien & Irene Boychuk
Doug Sagan & Donny Woods
Garry & Catherine Travers
Gordon & Donalda Hector
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John & Susan Maynard
John Reynolds
Kathy Bald
Larry Fournier
Lois Lipton
Louis Elzebert Tremblay
Martin & Margaret Roth
Michele & Jamie Gillesby
Mike Ferris
Milan Bayt
Neil & Lexie Desroches
Nick & Marina Boudouris
Nicola Tomkins
Paul Dubeau & Elizabeth Coyne-Dubeau
Peter & Aelwen Carling
Peter & Kathryn Slykerman
Phil Karpathios
Rick & Gill Russell
Robert & Kathleen Martin
Rod & Fran Ferguson
Rod & Sterling Monster
Rodney Reynolds
Ryan & Annabelle Bazinet
Susan Niczowski
Ted & Laurel Chivers
Walter & Ursula Kunst

= In Memory

Ashley Wagenaar
Barbara Barger
Barry & Judy Goode
Betty Fullerton
Beverley Leonard
Bob Deakos
Brant & Nadine Latham
Brenda Dorion-Duquette
Brian Angus
Brian Haynes
Brien & Laurie Ross
Brooklea Golf & Country Club
Catherine Morrison
Cathy Tait
Cecil & Jayne Gratrix
Scott & Charlene Lowes
Chris Kirby
Chris & Leta Masin

Clayton & Marilyn Young
Colin & Alice Parsons
Connie Huggins
Coxworth & Associates
Cy Gignac & Sons Excavating Ltd.
Daryl MacNamara
David & Monica Hobson
David Pestell
Dave & Barb Turner
David Walker
Dean & Elaine Nicholls
Dennis & Karen Robitaille
Alan & Diane MacMenemey
Diane Ouimet-Schryver
Don & Gail Chapman
Donald Farquhar & Bonnie Breadner
Doreen Laird
Doris Dilger

Doug Rawson
Ed & Arlene Shirley
Ernest & Sandra Somers
Eugene Kelly
Ewing Morris & Co. Investment
Partners Ltd
Fastforward!
Frances Pitkanen
Full Line Electronics Inc
Donna Earl
Gail Hunt
Gail Stone
Garry McPhail
Garry & Fran Roosen
George & Sandra Boucher
Glen Dike
Gordon & Jo Anne Almadi
Gordon & Sandra Downie

Gordon Walker
Greg & Sylva MacMillan
Guy & Mary Ditomaso
Hanni Darwish
Harvey's Teakk Holdings Inc
Helen Simpson
Helena Pstross
Honeywell
James Sutton
Jamie & Michele Gillesby
Jan Van Velzen
Janine Duquette
Janis Stone
Jean & Carmelle Martel
Jeff & Christine Bell
Jeff & Erin Golisky
Jeff Holloway & Marie Fennell
Jenna Dafoe & Matt Wolfer

UPCOMING EVENTS!



Taste of the Caribbean Friday, July 28, 2023

On July 28, 2023, join us for an evening of fantastic Caribbean food and live entertainment from J. Nichole and The Smokey Grey Band! J. Nichole, owner of Noel's Nest Country Bed and Breakfast Inc., is hosting a special "Taste of the Caribbean" fundraiser to help raise funds towards bringing an MRI to GBGH. Visit [eventbrite.com/e/taste-of-the-caribbean-tickets-656127042647](https://www.eventbrite.com/e/taste-of-the-caribbean-tickets-656127042647)



SEGBAY Golf Tournament Thursday, August 17, 2023

Organized by the Southeast Georgian Bay (SEGBAY) Chamber of Commerce, Bounce 104.1 & Pure Country 106, this tournament is jam-packed with fun activities on every hole and a fantastic online auction. Hosted at Oak Bay Golf Club in Port Severn, funds raised will help bring an MRI to GBGH. Sponsorship opportunities available. Contact Victoria Evans (EvansV@gbgh.on.ca) for more information.



Virtual Breakfast of Champions

October 19, 2023 | November 16, 2023 | February 15, 2024

Join us for a VIRTUAL behind-the-scenes tour, informative presentation and interactive Q&A about your Georgian Bay General Hospital! A great opportunity to learn about how the Hospital & Foundation work together to serve our community. To RSVP, contact Lisa Wanamaker (WanamakerL@gbgh.on.ca), or call 705-526-GIVE (4483).



GBGH 5050 Lottery

Grand Prize Draws: July 27, August 31, September 28, October 26, November 30, December 28

Win Big, Save Lives! The new GBGH 50/50 Lottery is your chance to win cash prizes while supporting your local hospital. Get tickets at [GBGH5050.ca](https://www.GBGH5050.ca)

\$500-\$999 (continued)

Jennifer Moore
Jennifer St John
Jessie Clelland
Joan Condie
Joel Wiens
Joep & Carol Diening
John & Pat Buchan
John & Virginia Chiles
John Griffiths
John & Beverley Harker
John & Mary Vaillancourt
Joseph Martin
Joyce Barron
Julie Caron
Kaitlin Beauchamp
Karl & Annette Wright
Katherine Aucoin

Kathryn Zammit
Kathy Bald
Kelly Bald
Kelly Collins
Ken & Cathy Edgar
Ken & Brenda Hicks
Kenneth Mills
Khalid Tahir
Kingside Leasing
Knights of Columbus Council 2004
Lauren La Brie
Lisa Stanley
Lisa Wanamaker
Lorraine Press
Louis Parent
Lydia Ehmcke
Lynn Morton
Marc Desjardins

MAACON Construction Corporation
Margot Strongitharm
Mark Grundmanis
Mark & Cathy Meyer
Mark Stenbridge
Mark & Bonnie Weeden
Marline Veater
Martin Marshall
Mary Oliver
Matthew Lawson
Matt & Jessica Stone and Family
Maurice & Enid Corbett
McMaster University
Megan Marchildon
Michael & Marie Knell
Michael Ross
Midland Civitan Club
Murray Makin & Diane Chabot

Nancy Durst
Nicholas Lougheed
Our Lady of Lourdes CWL
Patricia Minns
Patricia Stanton
Patrick & Rosemary Kearns
Paul Voorheis
Peter Dubeau & Helen Gibson-Dubeau
Pepi Sewage
Peter Jennings
Peter Tebbutt
Peter & Janice Vriezema
Phillip & Maureen Tingley
Poppy & Peonies
PWB Inc
Rae Henry
Raymond & Marion Deeton
Richard & Jody Thomas



POWER OF GIVING

09
16
23

HYBRID GALA

Power of Giving Gala Saturday, September 16, 2023 5pm (in-person) | 7pm (online)

Presented by Faris Team Real Estate Brokerage, this year's Power of Giving Gala will take place both virtually and in person on a private waterfront property in Thunder Beach. The Gala will aim to raise \$305,000 to help bring an MRI to Georgian Bay General Hospital, through online auction, live fundraising, and powerful stories to uplift and inspire. Visit give2gbgh.ca



PRESENTED BY



Rita Befort
Robert & Miryam Blasko
Robert & Judy Galloway
Rob McLaughlin
Rob Woodrooffe
Robert Newman
Roger Hart
Roger Wright
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Ron Walker
Royal Canadian Legion Branch 68
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Ryan Lesperance
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Sarah Nadherny
Saturday Afternoons
Scott & Tracy Carruthers
Solly Family Dentistry

Severn Timbermart
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Susan Carter
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= In Memory

Every effort has been made to ensure proper recognition of each donor. Please contact foundation@gbgh.on.ca regarding any omissions or corrections.



La Fondation
Hôpital général
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Georgienne

Georgian Bay
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