

the wave

NEWSLETTER SUMMER 2025



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La Fondation
Hôpital général
de la baie
Georgienne

Georgian Bay
General Hospital
Foundation

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MESSAGE FROM THE GBGH FOUNDATION CEO NICOLE KRAFTSCHK AND BOARD CHAIR JOE ROONEY



As we reflect on the past year, we are deeply moved by the generosity and trust you've placed in the GBGH Foundation. Your support has made this a truly historic year for our hospital and our community.

Because of you, the Foundation made its largest-ever transfer to Georgian Bay General Hospital—an incredible **\$8,024,213**. These funds have already made a tangible difference, helping to launch the hospital's new MRI program (page 8), expand surgical services, and invest in critical equipment across departments. And we're not stopping there. This year, we've committed an additional **\$3-million** to fund tools and technology that empower GBGH to deliver excellent care, close to home (page 10).

These milestones are more than numbers — they represent lives touched, care enhanced, and a stronger future for healthcare in our region. Whether you gave to a specific project, attended an event, or shared your story, you've played a vital role in this success.

Later this year, we look forward to sharing the beginning of something extraordinary. The *We See You: Inside & Out* capital campaign is a promise to transform healthcare at GBGH through the spirit of connection and care that defines our community (page 4).

On behalf of the entire Foundation team and Board of Directors, thank you for believing in the power of community and the importance of local healthcare.

With heartfelt thanks,

Nicole Kraftscik
Chief Executive Officer
GBGH Foundation

Joe Rooney
Board of Directors Chair
GBGH Foundation

2025-2026 BOARD OF DIRECTORS

Joe Rooney - Chair
Jenna Dafoe - Vice-Chair
Catherine (Katie) Houston - Past Chair
Adele Newton - Director
Colin Aubrey - Director
Danny Davies - Director
Glenn Keenan - Director
Jeff Holloway - Director
Dr. Jennifer Johnson - Director
John Bai - Director
John Walker - Director
Mary Harvey - Director
Matthew Lawson - GBGH President & CEO
Nicole Kraftscik - GBGH Foundation CEO

GBGH FOUNDATION STAFF

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Jen Russell - Director, Communications & Engagement
Jamie Campbell - Director, Major Gifts & Campaigns
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Lisa Wood - Communications Officer
Jennifer Harris - Finance & Donor Database Coordinator
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Design - Collaborative Haus Marketing

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WE SEE YOU INSIDE AND OUT

COMING TOGETHER TO STRENGTHEN HEALTHCARE IN NORTH SIMCOE.

It is with heartfelt anticipation that we introduce the *We See You: Inside and Out* capital campaign, a \$20-million effort dedicated to strengthening healthcare in ways that make our community and our hospital teams feel truly seen.

We are thrilled to introduce our inspiring Campaign Co-Chairs: Chris and Candice Bondar, owners of Gilkon Construction, and Dr. Cait Button, Chief of the GBGH Emergency Department. As we have worked closely with them for the past year, their passion for and commitment to GBGH has become a driving force for the change we are excited to see for our hospital.

The campaign will officially launch on September 13, 2025, at the Foundation's Power of Giving event — an evening devoted to celebrating generosity and the profound impact we can make when we come together. This will be the beginning of healthcare transformation through the spirit of connection and care that defines our community.

We See You: Inside and Out is more than a campaign; it's a promise. A promise to improve access to healthcare through mammography services; maintain and upgrade essential equipment across all hospital departments; and build an acute mental health program to provide hope for patients who are waiting, facing hopelessness and fear. This campaign reflects our shared vision of a community where everyone is seen, valued, and cared for — inside and out.

If you feel inspired to join us in this meaningful journey to strengthen healthcare, please reach out to Jamie Campbell, Director of Major Gifts & Campaigns at campbellja@gbgh.on.ca, to discover how you can make a difference. Together, we can achieve something extraordinary.



Candice & Chris Bondar and Dr. Cait Button

FINANCIAL HIGHLIGHTS

REVENUES

	2024/2025	2023/2024
DONATIONS	\$9,149,014	\$2,905,857
PLANNED GIVING	\$307,417	\$110,324
EVENTS	\$421,768	\$563,748
TOTAL DONOR REVENUE	\$9,878,199	\$3,579,929
LOTTERY (NET AWARDS)	\$102,924	\$135,404
INVESTMENT INCOME (NET)	\$591,541	\$469,706
TOTAL REVENUES	\$10,572,664	\$4,185,039

EXPENSES

	2024/2025	2023/2024
ADMINISTRATION EXPENSES	\$546,500	\$786,212
FUNDRAISING EXPENSES	\$1,056,959	\$722,662
TOTAL EXPENSES	\$1,603,459	\$1,508,874

GRANTS TO GBGH	2024/2025	2023/2024
	\$8,024,213	\$3,445,907

NET FUNDS RAISED TO SUPPORT GBGH	2024/2025	2023/2024
	\$8,969,205	\$2,676,165

	2024/2025	2023/2024
TOTAL # OF GIFTS	7,122	6,830
TOTAL # OF DONORS	1,938	2,249
AVERAGE GIFT	\$1,387	\$524
AVERAGE GIFT PER DONOR	\$5,097	\$1,592

This is an excerpt from the Georgian Bay General Hospital Foundation's full audited financial statements.

2025 REASONS TO CELEBRATE



KICKSTART YOUR HEART SUCCESS

Thanks to our generous community, this year's campaign raised \$89,511 to fund new surgical tools and increase capacity at GBGH.



RECORD-BREAKING MCHAPPY DAY

McHappy Day raised a record \$50,000 supporting both Ronald McDonald House and a new ultrasound machine for GBGH.



MRI FUNDRAISING GOAL ACHIEVED

More than 1,800 donors helped us reach our \$4-million MRI goal, bringing life-saving imaging to GBGH.



GAIL LA CHAPELLE EDUCATION FUND RECIPIENTS

This year, \$5,600 was awarded to GBGH nurses to support continued learning and enhance patient care.



GBGH STAFF STEP UP IN A BIG WAY

Thanks to the GBGH Team Giving Circle, 134 staff pledged \$43,400 this year which allowed us to fund urgent needs like a new Pyxis unit in the ED.



WELCOME TO THE TEAM

We're excited to welcome Jamie Campbell, Director of Major Gifts and Campaigns, and Lisa Wood, Communications Officer who both bring expertise and heart to strengthen our Foundation team.

Thank You

Thank you to everyone for their generous contributions to empower GBGH to deliver excellent healthcare from April 1, 2024 to March 31, 2025. We see the impact of your partnership with every diagnosis, surgery and life-saving story. **You are making a difference!**

\$1,000,000 +
County of Simcoe
The Weber Foundation

\$100,000-\$999,999
Alan & Alison Fryer
Bill & Nancy Hunter
Conrad & Donna Huber
Estate of Frank Thomas Thorneycroft
FDC Foundation
Gabriel Silveira
Gord Fraser & Ron Chalmers
H.B.M.J. Foundation
Marco Mancini Family Foundation
The MacIntyre Family
The Wolfe Family - Thunder Beach

\$50,000-\$99,999
Estate of Ilse Roecker
M. Wayne & J. Coleman Family Fund
The Lenneard Family
Township of Tay

\$25,000-\$49,999
Allan & Marianne Dickey
Andrew & Catherine MacRae and Family
Anonymous

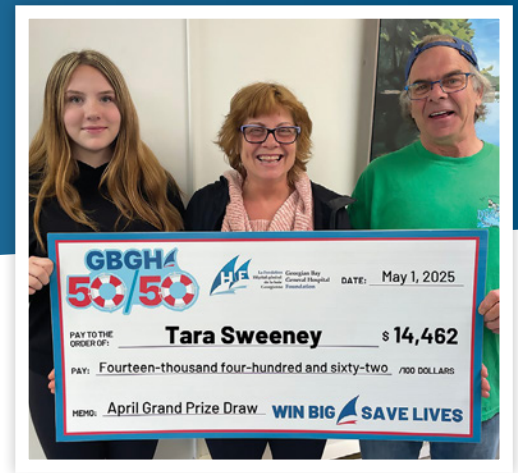
Doug Lamon
Elmvale & District Lion's Club
Estate of Malcolm Archibald
In honour of Wilma & John Lipton
Jean A Gallagher
Michael & Sarah Thor
Nancy & Bill Martin
Paul Rowan & Marcee Ruby
Steve and Andrea Jacklin - Tom Smith
Chevrolet Buick GMC
Steve and Brenda
Town of Midland
William Schumacher

\$10,000-\$24,999
Alan Walker
Anonymous
Bourgeois Motors Limited
Brae-Con Building Supplies
Brian Foster & Barbara Lindenbach
Charles Morden Construction Inc
Chris & Candice Bondar
Connor, Clark & Lunn Financial Group Ltd
Dave & Barb Turner
Don & Jean Currie - Currie Truck
Dwayne & Tanya Frans
Estate of Carol Ann Snelling

Estate of Eileen Spencer
Estate of Gerald Alan Pope
Frank & Helen Morneau
Georgian Radiology
Glenn Keenan
Jim & Michele Hawke - Team Hawke Realty
John D. Allen
Kathy & Neal Foot
Larry Fournier
Maple Leaf Marinas
Martin & Margaret Roth
McDonald's Restaurants, Midland & Elmvale
M.G. Lewis Limited
Midland Civitan Club
Midland Toyota
Mike & Melissa Robinson, in honour of
Celia Marie
Nick & Marina Boudouris, OPA Catering
NT Power
Peter & Lynda Wolfhard
Phil DeBruyne & Susan Robillard
R. Andrew de Pass
Robert Mitchell & Shirley Bennett
Robert Snyder & Suzanne Strongman
Ronald & Joan Asselin
Rotary Club of Midland
Scotiabank

FROM LOTTERY WIN TO LASTING IMPACT: HOW YOUR SUPPORT MADE A DIFFERENCE

When Tara Sweeney got the call on May 1st that she had won \$14,462 in the final draw of the GBGH 50/50 Lottery, she was overjoyed. Beyond the excitement of winning, Tara felt a deep sense of gratitude for the hospital and community that has been there for her entire family.



“Both my husband and I have received excellent care at GBGH over the past year. From emergency to ICU, to admitting nursing staff, cleaners and dietary, every single staff member has been supportive,” shares Tara, a resident of Tiny Township.

“This prize helped us pay off some debt, which took a huge weight off our shoulders! We were also able to buy our daughter a bike and some new bedroom furniture. We feel incredibly blessed and so thankful to everyone who donates and helps keep our hospital running.”

Tara’s story is a powerful example of how community support makes a real difference for our hospital. When you empower the teams at GBGH by providing them with the best tools, technology and equipment, the care teams can put their energy into providing excellent, personal care.

You can impact care at GBGH every month!

When you become a monthly donor, your affordable gift each month adds up to life-changing care for patients all year long.

Learn more at gbghf.ca/monthly-giving



Through the GBGH 50/50 Lottery, participants helped to purchase an MRI-safe stretcher and wheelchair – essential pieces of equipment that help patients safely access this important diagnostic imaging.

“Having MRI-safe mobility aids is crucial for patient safety,” says Liane Netherton, MRI Technologist at GBGH. “We’re so grateful to everyone who invested in our program and contributed to the purchase of these tools as they allow us to deliver safe, high-quality care every day.”

Although the GBGH 50/50 Lottery has ended, the impact – and the spirit of generosity and community – will continue for many years to come. You can continue your support through the Split the Pot lottery, or by becoming a monthly donor!

\$10,000-\$24,999 (Continued)

TD Wealth
The Bradstreet Family Foundation
The Hobson Family
Town of Penetanguishene

\$5,000 - \$9,999

A. Benson Lorrison
Anonymous
Balm Beach Windows & Doors
Baxter Ward Lions Club
Bernie Uhlich & Ann-Marie Hoskinson
Bill & Suzanne Richardson
Bob & Sheila Burk
Brenda Moss
Chris Pfaff - Pfaff Motors
Craig & Eve Stewart
Dave, Michelle & AJ Mink
David & Judy Lyons
David & Janice Wright
David Maitland & Jennifer Anaka
Dennis & Pauline Brabant

Eden Tree Design Inc
Edward & Margaret Ney
Georgian Bay Veterinary Hospital
Habib & Patty Khorshid
In honour of Josef and Annemarie Lau
James & Karen Mulligan
Jack & Janice Swick
John & Judith Grant
James Layter
Kalapaca Family Foundation
Kathryn Slykerman
Larry & Joni Bottos
Laura Harvey
Laurel & Ted Chivers
Lions Club of Penetanguishene
Ontario Provincial Command Branches & Ladies'
Auxiliaries Charitable Foundation
Paul Gravelle
Paul & Terry Fahey
Penetang Sand & Gravel
Perkinsfield Kitchen and Bath, Ryan & Annabelle Bazinet
Rick & Gill Russell

Royal Canadian Legion Branch #80
Sally Shirley
Stuart MacGregor & Colleen Campbell
Summer Fresh Salads Inc
Syntec Process Equipment Ltd
Teresa Morneau & Bill Houston
Terry & Anita Fegarty
The Norris Family
Triple Tech Heating, Air Conditioning & Refrigeration Inc
Victoria Harbour Canada Day Committee
VR Mechanical Services Inc

\$2,500 - \$4,999

ADCO Tire and Auto
A.G. Hubert & Associates Inc
Anonymous
Arbor Memorial Inc
Armin & Annemarie Grigaitis
Barber & Haskill
Bayshore Lanes
Bob Kafato - LabX Media Group Canada Inc
Brian Alves



TOGETHER, WE'RE BUILDING THE FUTURE OF CARE AT GBGH

By Matthew Lawson, President & CEO, Georgian Bay General Hospital



At Georgian Bay General Hospital (GBGH), our ability to grow and evolve to meet the needs of our community is made possible by you — our donors.

Thanks to your generosity, we recently celebrated a major milestone in advancing care closer to home. The opening of our new MRI program in March 2025 brought state-of-the-art diagnostic imaging to GBGH. This investment is already reducing wait times and eliminating the need for long-distance travel for patients in our community.

And because of your enthusiastic investment in early breast cancer detection, we are already working to introduce a new mammography program at GBGH later this year. This is a critical step toward improving access and outcomes for patients across our region.

These achievements are more than service enhancements — they are powerful reflections of your commitment to delivering excellent care, right here at home.

Looking ahead, your generosity continues to shape our future. With your support, the Foundation has secured 22 acres of land directly behind our current hospital site. This land will be the future home of a new, modern hospital — a campus of care designed to meet the growing and changing needs of our region for generations to come.

We've already begun planning and pre-approval processes to ensure the site is ready for development as soon as we receive the go-ahead from the Ministry of Health. This proactive momentum is only possible because of your belief in our vision and your investment in our future.

On behalf of everyone at GBGH, thank you. You are not only helping us meet today's needs, you are laying the foundation for tomorrow's care.

YOUR IMPACT

MRI ARRIVES AT GBGH

Together, you made it possible.

In 2023, Georgian Bay General Hospital received approval from the Ontario Ministry of Health to move forward with plans for a new MRI machine — a critical service for patients across our region. The GBGH Foundation quickly launched a bold \$4-million fundraising campaign to purchase the MRI and help fund the expansion needed to house this essential technology.

Your response was incredible!

In less than two years, more than 1,800 individuals, businesses, and community organizations came together to raise the funds to build a brand-new 2,500 sq. ft. addition at GBGH that has been designed specifically for the MRI program.

The wait is over.

On March 17, 2025, the very first patient received an MRI at GBGH.

"I can't tell you how much this has actually reduced my stress and anxiety of not having to commute outside of our community for this type of care," shares Maureen Reid, MRI patient. "To all the donors, thank you so much for your support — we really appreciate it."

This is a game-changer for thousands of patients each year who previously had to travel to Barrie, Orillia, or beyond for MRI appointments. Now, with an MRI available right here at home, wait times across the region will decrease and patients can get answers more quickly, start treatment sooner and begin their road to recovery.

We are deeply grateful to everyone who helped make this a reality: those who gave, who shared our campaign, who partnered with us in fundraising events, and who continue to believe in the power of community-driven care.

**Thank you for empowering GBGH to
continue to deliver excellent healthcare.**



WHY WE CHOOSE TO GIVE FOR TODAY – AND TOMORROW

Cornerstone Partner Spotlight: Michael & Lynda Hobbs

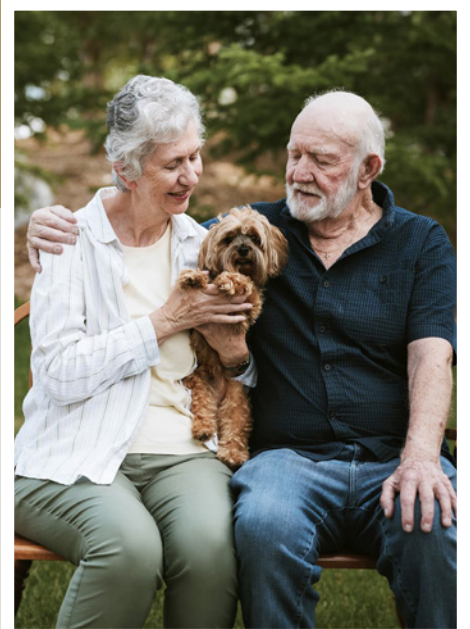
When Michael and Lynda Hobbs retired, they chose to settle in the Midland area as a return to roots for Lynda, who grew up nearby and has always loved the natural beauty and outdoor opportunities in the region. But it wasn't long before their connection to the community grew deeper through personal experiences at Georgian Bay General Hospital (GBGH).

"We've both had visits to the hospital, and what stood out to us most each time was seeing that the staff and leadership weren't just maintaining the status quo, they were working hard to make things better. From improving emergency care to simplifying access to testing, GBGH is clearly committed to progress," says Lynda.

Those first-hand experiences inspired the Hobbs to get personally involved with the GBGH Foundation. As **Cornerstone Partners**, they support the hospital through an annual financial commitment, ensuring GBGH has the resources needed to invest in priority equipment and services. But the Hobbs have gone one step further; by including the GBGH Foundation in their Wills, Michael and Lynda became members of the **Gil Robillard Legacy Society**, helping to build a strong future for local health care.

"The hospital has produced tangible results with the purchase of much-needed equipment," Lynda explains. "As we get older, we are less inclined to travel for tests or treatment, especially with long wait times elsewhere. Having access to quality care right here in Midland is a win for everyone."

In every stage of life, from urgent needs to long-term planning, Michael and Lynda believe in supporting the things that matter most. For them, that includes better health care for people in North Simcoe, now and for generations to come.



Interested in learning more about becoming a Cornerstone Partner or Legacy Donor?

Visit the links below or
call Victoria Evans, Sr. Key
Relationships Officer at
705-526-1300 ext. 5344



\$2,500 - \$4,999 (Continued)

Bruce Chamney
Cassie & Tim Kastelic
Dale Ed Boyd
Daniel Hornik
Deborah Bazinet
Diane Greenfield & Charles Nagy
Elaine Whitford
Eleanor Allgood
Factory Recreation
Fred Wareing
Garry Cole & Theresa Hartley
Garry & Catherine Travers
Gemtron Canada Corporation
Gerald White
Gordon & Cathy McKay
Gregory Rice
Harold & Audrey Curry Endowment Fund
HGR Graham Partners LLP
Huron Dental Society
James & Karen Miller
Jane & Ray Millar

Jeffrey Orr & Suzanne Legge
Jerry Van Dyk
Jim McCreary & Deb Cross
Joan & Chris Tulley
John & Mary Carpenter
John Hanson
Judith Thomas
Margaret Gooderham
Marilyn Henry
Martha LA McCain
Martine & Robert Celej
Mary Cottrell
Mayes-Martin Ltd
Meredith Keenan
Nicole & Martin Kraftscik
Patrick Nihill
Paul Dubeau
Penetanguishene Knights of Columbus
Peter & Cheryl Kizoff
Port McNicoll Lions Club
Robert & Kathleen Martin Family Charitable Giving Fund
Scott McIntaggart

Stéphane Lafabrie
Svethlana Lyons
Township of Springwater
Wallwin Electric Services Limited
Wayne & Teresa Quesnelle
Yvonne Howell

\$1,000 - \$2,499

Adele & Peter Newton
Alair Homes Georgian Bay
Alan & Joan Sundeen
Alan De-Luca
Alvin & Martha Leonard
AMJ Campbell, Toronto East
Andre & Shirley Descroches
Andrew & Karen Hachborn
Anne Legge
Anne Lidstone
Anonymous
Arnott Construction Ltd
Bernard & Georgette Mailloux
Bernice Matthews

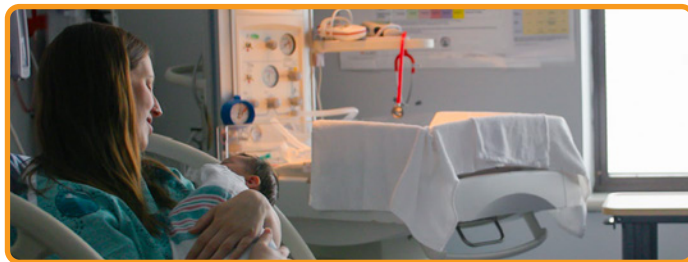
THE RIGHT EQUIPMENT SAVES LIVES

This year alone, we need to raise just over **\$3 million** to fund vital equipment and upgrades at Georgian Bay General Hospital. These essential tools directly impact patient care, safety, and outcomes. Your support will help ensure our hospital teams have what they need to save and improve lives, every single day.



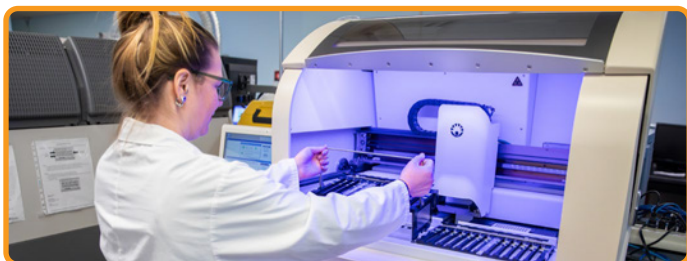
INPATIENT UNITS - \$330,412

- Ceiling Lifts
- Portable Lift
- Bedpan & Urinal Washers
- Bladder Scanner
- Blanket Warmer
- Recumbent Stepper
- Stretchers



OBSTETRICAL SERVICES - \$110,744

- Neonatal Vital Signs Monitor
- Birthing Bed



LABORATORY - \$969,263

- Blood Bank Fridge
- Lab Fridge
- Chemistry Freezer
- Lab Renovation



AMBULATORY CARE - \$49,733

- Infusion Chairs
- Exam Light
- ENT Scopes

\$1,000 - \$2,499 (Continued)

Beverley Leonard
BGC Funding Innovation Inc
Bill Molesworth & Susan Newell
Blaine & Terry Dempster
Bob & Pam Gunn
Bob Voorzanger
Bonita Gilmour
Bonnie McDonald
Brian Angus
Canco Orillia
Carson Funeral Home Cremation & Life Celebration Centre
Chefurka Consulting International Limited
Chris & Sarah Pawlowski
Christine Gilliland
Cindy Butler
Cognashene Community Church
Coldwater Lions Club
Craig & Judy Jarvis
Dan & Mona Farquharson
Darren Erb

Dave & Sheila Carpenter, Herb Carpenter Limited
David & Donna Herbert
David & Janet Balfour
David Bayfield & Jennifer Johnson
Dennis & Joan Jackson
Donald Powell
Donna Isaac
Doug & Valerie Swann
Doug Barrett
Ed & Arlene Shirley
Eileen Sacks & Thomas Baker
Eleanor Jones
Elyse Rousseau
Flightex
Fran Ferguson
Frances Pitkanen
Frank & Lori Berdan
Frank Fini
Fred & Barb Hacker
Fred Hook Ltd - Bill Hook
Garry McPhail

George Lesperance & Suzanne Duquette
George Papastathis
Georgian Concrete Floor Finishing
Georgian Shores Seniors Club
Gerald & Marie Broome
Gloria Fredericks
Gord Brandt & Andrea Bezjak Brandt
Gordon & Alicia Sedgwick
Gordon Walker
Grant Thornton Foundation
Greg & Sylva MacMillan
Gregory Herriott
Guy & Patricia Brunelle
Heather Ross
Huronia Animal Hospital
IG Wealth Management
In Honour of Edward Szarga, Eva & Eric Simpson
Jacqueline Tyler
James C Crawford
James Mitchell & Suzanne Plouffe
Jamie & Michele Gillesby

Jennifer Schnier
Joell & Katharine Voorzanger
John & Beverley Harker
John & Margaret Leonardo
John & Mary Magill
John Bell
John Meredith
John Palmer
Judy & Barry Goode
Karl & Annette Wright
Kasia Glow
Kathy Bald
Katrina Wojtowych
Keltie Jamieson
Ken & Valerie Stief
Kenneth Parnell
Kurt & Brenda Krohn
Larry & Janet Pattullo
Lesley Heymann
Leslie Lynn
Louise Sloan & Family
Margot McKinnon



SURGICAL SERVICES - \$123,551

- Laparoscopic Tower
- Laparoscopic Camera - Urology
- Surgical Shaver
- Positioning Stirrups
- Pressure Infusor



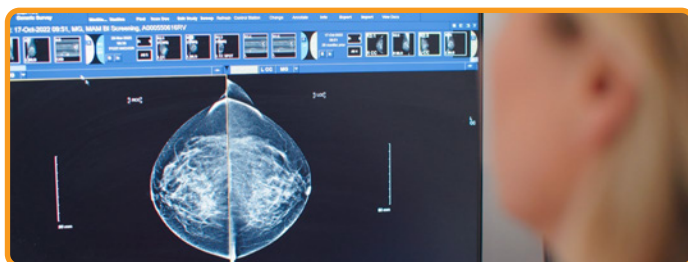
INTENSIVE CARE UNIT (ICU) - \$169,419

- Microstream CO2 Detectors
- Patient Washroom Renovation
- Portable Ultrasound



PHARMACY - \$726,475

- Automated Unit Dose Packager (AUDP)
- Medication Carts (23)



DIAGNOSTIC IMAGING - \$199,880 + \$1.8-MILLION (MAMMOGRAPHY)

- Ultrasound Machine
- Ultrasound Table
- Pedia-Poser
- Xray Detector Holder
- Mammography



To learn more about these important pieces of equipment or come for a tour of GBGH, please set up a time to meet with Victoria Evans, Sr. Key Relationships Officer, by calling 705-526-1300 ext. 5344.

\$1,000 - \$2,499 (Continued)

Marie Gram
Martin Marshall
Matthew & Rebecca Lawson
Maurice & Enid Corbett
Melanie Haviland
Michael & Jeannie Connolly
Michael & Lesley Doughty
Michael & Lynda Hobbs
Michael & Susan Barker
Michael Ross
Midland District Shrine Club
Mike & Marie Knell
Mildred McKinlay
Monica Enslin
MRT Automation Ltd
Murray & Diane Lockhart
Noelle Parsons
Pat Shacklady
Patricia Burns
Patricia Fleming
Patricia Lewis

Patrick Casey
Paul & Marjolin Van Der Wel
Paul & Sharon Harbottle
Paul Chandler & Wendy Green-Chandler
Per Bollerod
Peter & Christine Kelley
Peter Koetsier & Wendy Wingfelder
Petro Canada G&G Travel Plaza
Philip & Vivian Wright
Pieter & Nancy Henstra
Queen's Cove Marina - Huronia Marie
Randy & Marian Chotowetz
Ray & Mary Nason
Renata Grodski
Richard Szarek
Rob Woodrooffe
Robert & Zabella Carson
Robert Corcoran
Robert Helt
Robert Paradis
Robert Stubbins & Margaret Cudahy-Stubbins

Rodney Reynolds & Sharon Park
Roger Wright & Gerry Williams
Ross Mitchell
Royal Canadian Legion Br #68 Ladies Auxiliary
Royal LePage In Touch Realty
Ruby DesChenes
Ryan & Andrea Lesperance
Sam & Melanie Keays
Sara Lankshear
Severn Timber Mart
Sharon Moreau & Charles Quesnelle
Shirley Craig
Shirley Funk
Susan Tweedy
Taylor Docks Incorporated
Teresa Jancen
Terry & Linda Whittaker
The Boathouse Eatery
The Mortgage Centre Midland
The Pathfinder Foundation
Tina-Lee Clarke

Tom & Laraine Smith
Tom & Patricia McNamara
Traute Wilcken
TugFest Georgian Bay
Vincent Salon and Spa
Virginia Nihill
William & Erica Marks
William & Norah Stoner
Woodland Beach Property Association
Wyebridge Women's Institute

\$500 - \$999
Aaron & Jenn Harris
Adam & Sabrina Staunton
Al & Susan Gignac
Alan & Debbie Kay
Aly Wang
Amy Preston
Andrea Rice
Andy Ferguson
Anila Mathai & Ian Wagg
Ann Gianetto



An investment of \$25,000 over 5 years (\$5,000/year), supporting the GBGH Foundation in its strategic mission to empower GBGH to deliver excellent healthcare.

"We've all needed GBGH at some point, or we will, which is why it's so important to us that we support our local hospital whenever we can. After attending our first Breakfast of Champions event back in 2013, we were struck by how much of the hospital's funding relies on community and partner donations. From that moment on, we knew we had to help."

- Craig & Eve of Garthside Ltd.

With three new partnership tiers, it's easier than ever for local businesses to support the GBGH Foundation in ways that reflect their unique values and interests.

- **Bourgeois Auto Group**
- **Craig & Eve Stewart - Garthside Ltd.**
- **Currie Truck Centre**
- **Midland Toyota**
- **Penetang Sand & Gravel**
- **Team Hawke Realty**
- **Triple Tech Heating, Air Conditioning & Refrigeration**



- Boathouse Eatery
- Danielle McFadden, Windswept Wellness
- Employee Giving, Central Spa & Pool Supply
- Franke Kindred Canada, Midland ON
- Funding Innovation
- Industrial Filter Manufacturing Ltd.
- Janice Stone, Life Coach
- Jenna Lorette, The Mortgage Centre
- Medical Aesthetics by Vee
- PULSE Nutrition
- Roberta Courtemanche, Sunlife Financial
- Test Batches Brewery

To learn more about the Business Cares program, please visit: <https://gbghf.ca/get-involved/business-cares/> or contact Robyn Blanchet, Key Relationships Officer (blanchetr@gbgh.on.ca).



\$500 - \$999 (Continued)

Ann Herring
Anne & David Black
Anne & William Mills
Anonymous
Anton Weber
Arbour's Flower Shoppe Inc
Arvid & Anna Mikula
Audrey Atkinson
Barry & Jean Hall
Barry & Patricia Smith
Betty Fullerton
Betty Russell
Beverley Owen
Beverley Stefureak
BigRedWorks Inc
Bob Deakos
Bonnie Reynolds
Brant & Nadine Latham
Brenda Dorion-Duquette
Brenda Wells
Brian Haynes

Brian Millar
Brien & Laurie Ross
Brooklea Golf & Country Club
Bruce Gillies & Patricia File
Cameron Shaw
Canadian Waterfront Services Ltd
Carlos Ramos
Carmela Muscillo
Catherine Morrison
Cecil & Jayne Gratrix
Chantal Switzer
Chuck's Roadhouse Bar & Grill
Clarence Robinson
Coldwater Dental Office
Colin & Alice Parsons
Cy & Deb Marchildon
Cy Gignac & Sons Ltd
Dan & Candice Lee
Daniel & Dorothy O'Brien
Danielle Davenport
David Matthews
Dennis & Karen Robitaille

Derek Desroches
Diane MacMenemey
Diane Ouimet-Schryver
Dockside Boat Werx
Don & Gail Chapman
Don Hathaway
Donald & Carolyn Copping
Donna Earl
Donna McLaughlin
Doreen Leeming
Doug Rawson
Douglas Ireland
Edward Roberts
Edwin & Pamela Chart
Eleanor Walker
Erik Garneau
Erwin & Eleanor Bohnet
Faith Richards
Frank & Jill St. Amant
Fresh Baked Consulting
Full Line Electronics Inc
Gail Stone

Gary & Fran Roosen
Gary & Stella Watt
Geoff & Angela Atkins
Geoff Barley
George & Sandra Boucher
Global Simcoe Paving
Gordon & Catherine Vandevalk
Gordon & Jo-Anne Almadi
Gus & Carol Protopapas
Hanni & Katie Darwish
Harbour West Marina Ltd
Harvey's Restaurant
Helen & George Will
Ian & Brenda McGillivray
Ian & Sandra Coutts
Ina Knapp
Jake Just Endowment Fund
James & Pamela Blackwell
Jane Hamilton & Don Cooper
Janine Duquette
Jeannotte's Painting
Jeff & Christine Bell

A HEART FOR HEALTHCARE: HOW ONE RETIRED NURSE MAKES A MONTHLY IMPACT

For more than 35 years, Kathleen Gignac dedicated her career to nursing. First on the surgical floor and later in the Neonatal Intensive Care Unit (NICU) in Orillia, Kathleen loved caring for the tiniest patients and supporting new parents, especially mothers. It was more than a job to her; it was a calling.



Roger & Kathleen Gignac,
Monthly Donors

Now retired and living just five minutes from Georgian Bay General Hospital, Kathleen hasn't lost her passion for care. In fact, she's found a new way to support local families and patients by becoming a Monthly Donor to the GBGH Foundation.

Kathleen and her husband Roger, a fellow healthcare worker turned local real estate agent, know firsthand how essential it is to have access to quality care close to home. When Roger needed emergency support after a procedure, the team at GBGH – including Dr. McNamara and the ICU staff – provided compassionate, expert care that left a lasting impression.

That experience, combined with Kathleen's deep understanding of the healthcare system, inspired her to start giving monthly.

"I've seen how healthcare is evolving," she shares. "If we don't support our hospital with the equipment and resources it needs, we won't be able to keep up. It's not just about the hospital, it's about our whole community."

As a nurse, Kathleen knows that critical equipment like MRI technology, surgical tools, and even patient beds aren't funded by the government. The hospital relies on donations. And monthly gifts, in any amount, add up to real impact.

Thanks to donors like Kathleen, GBGH can offer more timely scans, shorter wait times, and care that's closer to home. "You don't have to drive to Barrie or Newmarket at 4 a.m. anymore," she says. "That means more time with your family, less stress, and better outcomes."

From her love for the GBGH Gift Shop to her excitement about Giving Tuesday and the Foundation's Impact Market, Kathleen is a true advocate for supporting local. Her message is simple: give what you can, when you can.

"Every dollar matters. Supporting our hospital means investing in the future of care, right here in our own backyard."

Jeff & Erin Golisky
Jen Russell & Family
Jennifer Wingrove-Jones
Jerry & Sheila Pauze
Jesse Dees
Jessie Clelland
Jim & Sally Sinclair
Joan A. Anderson
Joan Condie
Joan Woolever ♥
Joel Wiens
Joep & Carol Diening
John & Mary Vaillancourt
John & Ruth Gammell
John Bakker
John Forster
John Phillips ♥
Joseph Gilmour
Josephine Kvas-Jemec
Joy Flook
Julie Caron
Karen Bowles

Karen Lacroix Mealing
Katherine Aucoin
Kathleen Stewart
Ken & Brenda Hicks
Ken & Cathy Edgar
Kenneth Mills
Kevin Tigwell & Sylvia Westcott-Tigwell
Kim Sutherland
Kimberley Eichenblat
Kimberley Ellis
Kingside Leasing
Laird & Wanda Elliott
Larry & Bobbi Biggs
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Lefaive Electric Inc
Lisa Thomason
Lisa Wanamaker
Lisolo Farms
Lorraine Harker
Louis Parent
Lynn Morton
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MAACON Construction Corporation
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Mark Grundmanis & Jo Anne MacDougall
Marline Veater
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Martin Kretzschmann
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Mary Oliver
Matt Wolfer & Jenna Dafoe
Matthew Stone
Medical Aesthetics by Vee
Michael & Helen Riggan
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Midland Home Hardware
Monique Moreau Robillard
Monument Group
Murray Makin & Diane Chabot
Nicholas Loughheed
Nicole Pattenden Landscape Design

Noel Macartney
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Patricia Cross
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Patrick Byrne
Paul Voorheis
Perry & Linda Smith
Peter & Janice Vriezema
Peter Cardinal
Peter Dubeau & Helen Gibson-Dubeau
Peter Jennings
Reta Simkin
Richard & Mary Ellen Hall
Richard O'Neill
Richard Thomas & Jody Marcus
Rick & Emily Queenan
Rob & Mary Ann McLaughlin
Robert & Anita Newman
Robert Steenson
Robyn Blanchet



STAFF SPOTLIGHT: USMAN CHAUDRY

We interviewed Usman Chaudry, Healthcare Talent Acquisition Strategist, to find out more about what's happening with Physician Recruitment in our community.

WHAT IS YOUR ROLE AT GBGH?

As the **Healthcare Talent Acquisition Strategist** at GBGH, my role is to attract and retain exceptional physicians who will serve our hospital and the surrounding communities, and other specialized health care professionals to provide care in the hospital (such as Nurse Practitioners or Speech Language Pathologists).

WHERE ARE YOUR RECRUITMENT EFFORTS FOCUSED?

My priority is recruiting both **Family Physicians and specialists** to meet the growing healthcare needs of our region. Ensuring we have a strong, sustainable medical workforce is key to delivering high-quality care close to home.

WHAT CHALLENGES IS OUR COMMUNITY FACING WITH RECRUITING PHYSICIANS?

Recruiting physicians to a rural community like ours comes with unique challenges. Many new graduates and experienced physicians gravitate toward urban centers like the GTA, leaving smaller communities with gaps in care. This is mainly because of access to amenities such as shopping, events, restaurants and public transportation. Some physicians may want access to more experiences from their own culture for themselves and their families—which tends to be more available in urban centres.

Over the past year, we've also seen several physicians retire, leaving many patients without a family doctor. This makes our recruitment efforts even more critical.

WHAT OPPORTUNITIES DO YOU SEE FOR GBGH TO INCREASE OUR RECRUITMENT AND RETENTION OF FAMILY AND HOSPITAL PHYSICIANS?

We have so much to offer! The recent opening of our **state-of-the-art MRI** demonstrates GBGH's commitment to cutting-edge care. Our location is another major advantage—physicians can enjoy a **better work-life balance** with easy access to the GTA while living in a community that offers outdoor activities year-round. Many physicians are seeking alternatives to big-city challenges, and we're uniquely positioned to provide that ideal balance.

HOW CAN DONORS OR COMMUNITY MEMBERS GET INVOLVED TO HELP?

Community support plays a huge role in recruitment. We often host tours for physicians considering relocation, and we'd love help in showcasing what makes our area special. Whether it's **providing temporary housing, assisting with tours, highlighting outdoor activities (hiking, biking, boating, etc.), or sharing local history**, every effort helps make a strong impression. If you're interested in getting involved, please reach out to the GBGHF and they can help facilitate a chat.



For more information about physician recruitment, please visit georgianbayphysicianrecruitment.com

UPCOMING EVENTS!



Olive Oil & Wine Tasting Evening Thursday, July 24, 2025 Rawley Resort, Port Severn

Don your finest summer apparel and join us for a celebration of wine and olive oil to support the launch of the mammography program at Georgian Bay General Hospital! Enjoy a three-course meal featuring olive oils from around the world, accompanied by a selection of Niagara wines.

Learn more: trellis.org/olive-oil-wine-tasting



Tee Off with Tay Friday, August 15, 2025 Midland Golf & Country Club

Join us for an unforgettable day on the course in support of patient safety, senior care, and student success. Proceeds will benefit GBGH, Waypoint Centre, and local schools. With exciting on-course activities and a live auction, this is a community event you won't want to miss!

Learn more: gbghf.ca/get-involved



SEGBAY Golf Tournament Thursday, August 21, 2025 Oak Bay Golf Club, Port Severn

Tee up for a great cause at this high-energy tournament hosted by the SEGBAY Chamber of Commerce, Bounce 104.1, and Pure Country 106. Held at Oak Bay Golf Club, the day features fun on every hole and an exciting online auction—all in support of advancing surgical services at GBGH.

Learn more: gbghf.ca/segbay-golf-tournament



Power of Giving Saturday, September 13, 2025 Tiny Township

Join us for an unforgettable evening at our annual signature event in support of GBGH! Presented by Faris Team Real Estate Brokerage, Power of Giving is truly a night to remember. Held at a private residence in Tiny Township, the evening will feature live entertainment from BLuSouL, a live auction and the exciting launch of the We See You Campaign to strengthen local healthcare for our entire community.

Visit GIVE2GBGH.ca for all the details!



Breakfast of Champions Thursday, October 23, 2025

Get an exclusive look behind the scenes at Georgian Bay General Hospital. Join us for a guided tour, and an engaging presentation from GBGH President & CEO Matthew Lawson and Foundation CEO Nicole Kraftscik. You'll gain valuable insights into the hospital's priorities, the power of community support, and how we work together to enhance care.

For more info visit: gbghf.ca/bofc

\$500 - \$999 (Continued)

Rod & Muriel McVeigh
Roger & Gisele Maurice
Roger & Lynne Goddard
Roger Hart
Roman Lech
Ronald Walker
Rose Totino
Rotary Club of Penetanguishene
Roy & Barbara Owens
Roy Mundy
Russ & Wendy Howard
Sara Diamond
Scot & Charlene Lowes
Scott & Tracy Carruthers
Scott Bailey
Sheila Fennell
Simon & Julie Law
Simply Home Furnishings
Solly Family Dentistry
St. Margaret's Church

Steven Skaltzky
Sunday Restoration
Susan Drummond
Susan French & Rick Benz
Team Jordan
Techform Products Ltd
Teena Leroux
Test Batches Brewery
The Allen Family
The Sarjeant Co. Ltd.
Thomas De Boeck
Thomas Rebane
Tirecraft Ontario
Tom McConkey
Tony Janssen
Treva Job
Valerie March & Stan Wolofsky
Verna Gignac
Virginia Simpson-DesChenes
Virginia Skazin
Vivian Kirkup

Vivian Shaw
Walter & Barbara Reidl
Wayne & Sherry Middaugh
Yvon & Marica St. Pierre

Community Events

Afternoon Tea
Big Fat Greek Feast
Cedar Ridge BBQ
Georgian Shores Seniors Golf
Glenn Howard Charity Golf Classic
Harbour West Pig Roast
Nicole's F Cancer Party
Oakbay Corn Roast
SEGBAY Chamber Golf Tournament
Tay Canada Day Celebrations
Tee off with Tay Golf Tournament
Trades for Healthcare Tools

*Every effort has been made to ensure proper recognition of each donor. Please contact foundation@gbgh.on.ca regarding any omissions or corrections.

♥ = In Memory



La Fondation
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Foundation

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